



B.V. Patel Institute of Management, Uka Tarsadia University



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Webinar on Entrepreneurship: Opportunities and Challenges

B.V. Patel Institute of Management organized a webinar on Entrepreneurship: Opportunities and Challenges for the students of SY BBA on 5th August, 2020. The world is facing the biggest calamity in terms of Covid-19 and it has shaped a path that's not easy for entrepreneurs to travel. It is a crucial time for students also but we at BVPIM believe that this pandemic situation won't stop learning. With this aim we organized this webinar in which more than 50 interested students have taken part. The resource person for the webinar was Mr. Bhautik Seth, Founder - iVipanan, Surat. A Surat based Digital Marketing Company.

During the session Mr. Bhautik Seth gives many real-life examples. He has focused on the startup and fundraising, also he covers the challenges faced by the entrepreneur by giving the example of his own company. During the talk he has also shared his journey as job seeker to job giver.

At the end of the session students come up with many questions, Mr. Bhautik answers all the questions and solves the doubt of students and motivates them to be a job giver. Resource person also appreciated the involvement of the students in the webinar.

ENTREPRENEURSHIP SCOPE & CHALLENGES
BHAUTIK SETH

WHAT IS STARTUP?

- A **startup company (startup)** is an entrepreneurial venture which is typically a newly emerged, fast-growing business that aims to meet a marketplace need by developing or offering an innovative product, process or service.

HOW TO START A BUSINESS?

1. Write a business plan
2. Get business assistance and training
3. Choose a business location
4. Finance your business
5. Determine the legal structure of your business
6. Register a business name